



## IRIS Project Pricing Table

### 1. Consulting services

#### I. Legal Counsel Services

Product Name	Target customers	Core content	Price (USD)
Global Navigator Annual Cross-Border Legal Counsel Package	Cross-border e-commerce, overseas technology companies, and high-net-worth individuals	20 contract reviews/year + monthly compliance consultation + 24x7 hours of emergency support	180,000 – 240,000 / year
"Capital Acceleration" capital market special service package	IPO companies, red chip/VIE structure companies, PE-backed companies	Listing path design + structure construction + due diligence support + prospectus compliance review	300,000– 800,000/item
"Equity Steward" corporate governance and equity solutions	Startups, funding teams, family businesses	Customized articles of association + equity incentive plan + shareholder agreement + control risk prevention	70,000 – 120,000/set
"Legacy Guardian" high-net-worth individual asset protection scheme	Entrepreneurs, ultra-high-net-worth families, successors	Family trust structure + cross-border asset allocation advice + estate planning + privacy protection solutions	From 150,000 / year

#### II. Business strategy consulting services

Product Name	Target customers	Core content	Price (USD)
"Strategic Compass" three-year strategic immersion workshop	Growth-stage enterprises, brands to be financed, and group subsidiaries	2 days of co-creation + 6 months of landing companion + strategic decoding tool	200,000/ item
"Breaking Lab" Business Model Innovation Sprint Camp	DTC brand, traditional enterprise innovation department, new consumption team	Business canvas reconstruction + MVP verification + growth leverage design	130,000 – 230,000 / project
Global Launch International Expansion Starter Package	Brands and cross-border e-commerce that plan to go overseas	3 Country Market Entry Analysis + Risk Radar + Localization Strategy Framework	88,000 / Set



Product Name	Target customers	Core content	Price (USD)
"Organizational Evolution" strategy - Perform alignment diagnostics	Medium and large enterprises, teams facing growth bottlenecks	Strategic decoding + organizational capability assessment + talent model building	160,000 up/item

### III. Psychological counseling services

Product Name	Target customers	Core content	Price (USD)
"Heart-to-heart guide" annual mental health companion program	High-pressure managers, entrepreneurs, and highly sensitive people	12 one-on-one consultations + 3 psychological assessments + mindfulness resource library	26,800 / year
"Relationship Repair" Partner and Family Counseling (6 sessions)	Newlyweds, families with parent-child conflicts, and people with intergenerational communication difficulties	Joint Counseling + Communication Toolkit + Behavioral Training	8,800 / Set
"Career Resilience" Career Development Psychological Support (8 times)	Workplace transitioners, executives, and international students returning to China	Personality and Strengths Assessment + Career Decision Coaching + Stress Management	10,800 / Set
EAP Psychological Assistance Program for Corporate Employees (starting from 100 persons)	listed companies, foreign companies, and high-growth teams	24/7 Psychological Hotline + Quarterly Workshops + Annual Mental Health Report	150–200 / person / year



#### IV. Traditional Chinese medicine health consulting services

Product Name	Target customers	Core content	Price (USD)
"Rejuvenation" Annual Chinese Medicine Health Management Member	Entrepreneurs, executives, sub-healthy people	4 face-to-face consultations + 12 online consultations + four seasons conditioning plan + customized ointment/tea	28,800 / year
"Harmony Recovery" sub-health conditioning 12 treatments	People with long-term fatigue, insomnia, and digestive disorders	face-to-face consultation + acupuncture/massage + dietary guidance + emotional regulation	9,800 per session
"Self-Pleasure and Balance" Women's Physical and Mental Conditioning Program (3 months)	Working women, women who are trying to conceive/postpartum	Menstrual cycle tracking + TCM conditioning + mood support + lifestyle intervention	12,800/cycle
"Workplace Vitality" Corporate Employee Health Care Package (≥ 50 persons)	Internet companies, financial institutions, multinational enterprises	On-site free clinic + four-season health lecture + solar term tea delivery	180 – 220 / person / quarter



## 2. Design services

### I. Fashion design services

Product Name	Target customers	Core content	Price (USD)
"Haute Couture Departure" independent designer incubation set	Cutting-edge designer and niche brand manager	Quarterly planning + 6-8 proofing + fabric docking + small batch production support	98,000 – 158,000/quarter
"Renewal" executive wardrobe program	Entrepreneur, public figure	Color Body Analysis + 3-5 Customization + Wardrobe Management Manual + Digital Archive	68,000 – 128,000/year
"Cultural Weaving" intangible cultural heritage × fashion co-branded development package	National tide brand, cultural tourism project, international partner	Intangible cultural heritage research + modern translation design + 4-6 co-branded series + story material pack	128,000 – 228,000/item

### II. Brand whole case planning service service

Product Name	Target customers	Core content	Price (USD)
"From 0 to 1" new consumer brand birth plan	DTC start-up brand, cross-border entrepreneur	Positioning + naming + VI system + packaging strategy + first month communication plan	168,000 – 268,000/full case
"Old Tree New Sprouts" mature brand rejuvenation diagnostic kit	Traditional clothing brands, time-honored brands	Brand health assessment + rejuvenation strategy + visual upgrade direction + sub-brand feasibility	88,000 – 138,000/Diagnostic Report + Proposal
The whole case of "Global Face" overseas brand localization	Chinese fashion brands planning to go overseas	Cultural fit analysis + naming test + visual tonality adjustment + social media content strategy	158,000 – 258,000/market



### III. Event Creative Execution Service Services

Product Name	Target customers	Core content	Price (USD)
Show-as-a-Content mini-launch event solution	Designer brands, shopping malls, art spaces	Theme script + installation design + shooting + social media slicing ( $\leq 100 \text{ m}^2$ )	98,000 – 198,000/show
"Immersive Clothing" brand pop-up/exhibition experience package	Co-branded projects, festival marketing, city IP	Interactive installation + modular exhibition + KOL embedding + data tracking	180,000 – 380,000 / Extension (2-4 weeks)
"Annual Highlight" brand event hosting service	Listed companies, 10th anniversary brands, and fashion weeks participated in the exhibition	Annual node planning + full-process execution of the show + media matrix + public opinion management	From 480,000/year



### 3. Intermediary services

Product Name	Target customers	Service content	Price Structure (USD)
"Accurate referral" single resource docking	Start-up brand, product development team, foreign trade factory	Demand diagnosis + matching with 3 audited upstream and downstream partners + background report + initial meeting arrangement	6,000 Basic Service Fee + 2% of the transaction amount will be charged as the Result Service Fee after the first order is actually closed • Result Service Fee Guaranteed: 8,000 • Result Service Fee Cap: 30,000 • "Deal" is defined as the buyer completes the first order payment
"Link escort" quarterly supply chain accompaniment	DTC brand, cross-border e-commerce, flexible manufacturer	Provide 6-8 high-quality resource docking + progress tracking + cooperation terms suggestions + risk control support during the quarter	35,000/quarter (basic service fee) + 8,000 outcome service fee for each successful landing of 1 core partner • Definition of "landing": signing a formal contract and completing the first order • Up to 4 (maximum outcome service fee of 32,000)
"Eco-on-Chain" exclusive membership program	Medium-sized manufacturing enterprises, regional brands, trading companies	Annual unlimited demand release + closed-door industry matchmaking meeting (4 sessions/year) + priority matching + cooperation discount	48,000/year (including 3 docking quotas with results-based service fees) Excess part: 5,000/time + 1.5% of the first transaction amount Result-based service fee • Guaranteed outcome service fee of 5,000/order • All co-operation facilitated through the platform is applicable
"Overseas Express" cross-border B2B docking project	Export factories, ODM enterprises, industrial belt clusters	Matching real overseas buyers + overseas material package + video factory inspection coordination + negotiation support	10,000 basic service fee + 4% of the actual export transaction amount of the first order as the outcome service fee • Outcome service fee guaranteed: 15,000 • Outcome service fee cap: 100,000 • This is the only charging model, and there is no pure fixed fee option



## 定价表

### 一、咨询服务

#### I. 法律顾问服务

产品名称	目标客户	核心内容	价格 (美金)
「全球领航」年度跨境法律顾问套餐	跨境电商、出海科技公司、高净值个人	20 份合同审阅/年 + 月度合规咨询 + 7×24 小时紧急支持	180,000–240,000 / 年
「资本加速」资本市场专项服务包	拟 IPO 企业、红筹/VIE 架构公司、PE-backed 企业	上市路径设计 + 架构搭建 + 尽调支持 + 招股书合规审查	300,000–800,000/项目
「股权管家」公司治理与股权方案	初创公司、拟融资团队、家族企业	定制公司章程 + 股权激励计划 + 股东协议 + 控制权风险防范	70,000–120,000/套
「传承守护」高净值人士资产保护计划	企业家、超高净值家庭、接班人	家族信托架构 + 跨境资产配置建议 + 遗产规划 + 隐私保护方案	150,000 起 / 年

#### II. 商业战略咨询服务

产品名称	目标客户	核心内容	价格 (美金)
「战略罗盘」三年战略沉浸工作坊	成长期企业、拟融资品牌、集团子公司	2 天共创 + 6 个月落地陪跑 + 战略解码工具	200,000/ 项目
「破局实验室」商业模式创新冲刺营	DTC 品牌、传统企业创新部门、新消费团队	商业画布重构 + MVP 验证 + 增长杠杆设计	130,000 – 230,000 / 项目
「全球启航」国际扩张启动包	计划出海的品牌、跨境电商	3 国市场进入分析 + 风险雷达 + 本地化策略框架	88,000 / 套
「组织进化」战略-执行对齐诊断	中大型企业、面临增长瓶颈的团队	战略解码 + 组织能力评估 + 人才模型搭建	160,000 起/ 项目



### III. 心理咨询服务

产品名称	目标客户	核心内容	价格 (美金)
「心向指南」年度心理健康陪伴计划	高压管理者、创业者、高敏感人群	12 次一对一咨询 + 3 次心理评估 + 正念资源库	26,800 / 年
「关系修复」伴侣与家庭咨询 (6 次)	新婚夫妻、亲子冲突家庭、代际沟通困难者	联合咨询 + 沟通工具包 + 行为训练	8,800 / 套
「职涯韧性」职业发展心理支持 (8 次)	职场转型者、高管、留学生归国人群	性格与优势测评 + 职业决策辅导 + 压力管理	10,800 / 套
「EAP 心动力」企业员工心理援助计划 (100 人起)	上市公司、外企、高速成长团队	24/7 心理热线 + 季度工作坊 + 年度心理健康报告	150–200 / 人 / 年

### IV. 中医健康咨询服务

产品名称	目标客户	核心内容	价格 (美金)
「元气焕新」年度中医健康管理会员	企业家、高管、亚健康人群	4 次面诊 + 12 次线上咨询 + 四季调理方案 + 定制膏方/茶饮	28,800 / 年
「和合复元」亚健康调理 12 次疗程	长期疲劳、失眠、消化紊乱人群	面诊+针灸/推拿 + 饮食指导 + 情志调摄	9,800 / 疗程
「悦己平衡」女性身心调理计划 (3 个月)	职场女性、备孕/产后女性	月经周期跟踪 + 中药调理 + 情绪支持 + 生活方式干预	12,800 / 周期
「职场元气」企业员工健康关怀包 (≥50 人)	互联网公司、金融机构、跨国企业	驻场义诊 + 四季养生讲座 + 节气茶饮配送	180 – 220 / 人 / 季度



## 二、设计服务

### I. 服装设计服务

产品名称	目标客户	核心内容	价格 (美金)
「高定启程」独立设计师孵化套装	新锐设计师、小众品牌主理人	季度企划 + 6-8 款打样 + 面料对接 + 小批量生产支持	98,000– 158,000/季
「形象焕新」高管专属衣橱计划	企业家、公众人物	色彩体型分析 + 3-5 套定制 + 衣橱管理手册 + 数字档案	68,000– 128,000/年
「文化织造」非遗×时尚联名开发包	国潮品牌、文旅项目、国际合作方	非遗调研 + 现代转译设计 + 4-6 款联名系列 + 故事素材包	128,000– 228,000/项目

### II. 品牌全案策划服务

产品名称	目标客户	核心内容	价格 (美金)
「从 0 到 1」新消费品牌诞生计划	DTC 初创品牌、跨界创业者	定位+命名+VI 系统+包装策略+首月传播方案	168,000 – 268,000/全案
「老树新芽」成熟品牌焕新诊断包	传统服饰品牌、老字号	品牌健康评估 + 年轻化策略 + 视觉升级方向 + 子品牌可行性	88,000 – 138,000/诊断报告+提案
「全球面孔」出海品牌本地化全案	计划出海的中国时尚品牌	文化适配分析 + 命名测试 + 视觉调性调整 + 社媒内容策略	158,000 – 258,000/市场

### III. 活动创意执行服务

产品名称	目标客户	核心内容	价格 (美金)
「秀场即内容」小型发布事件解决方案	设计师品牌、商场、艺术空间	主题脚本 + 装置设计 + 拍摄 + 社媒切片 ( $\leq 100 \text{ m}^2$ )	98,000 – 198,000/场
「沉浸衣境」品牌快闪/展览体验包	联名项目、节日营销、城市 IP	互动装置 + 模块化展陈 + KOL 预埋 + 数据追踪	180,000 – 380,000/展期 (2–4 周)
「年度高光」品牌大事件托管服务	上市公司、十周年品牌、时装周参展	全年节点规划 + 大秀全流程执行 + 媒体矩阵 + 舆情管理	480,000 起/年



### 三、中介服务

产品名称	目标客户	服务内容	价格结构 (美金)
「精准引荐」单次资源对接	初创品牌、产品开发团队、外贸工厂	需求诊断 + 匹配 3 家经审核的上下游伙伴 + 背景报告 + 初洽会议安排	6,000 基础服务费 + 首单实际成交后, 收取交易金额的 2% 作为成果服务费 • 成果服务费保底 : 8,000 • 成果服务费封顶 : 30,000 • “成交” 定义 : 买方完成首单付款
「链路护航」季度供应链陪跑	DTC 品牌、跨境电商、柔性制造商	季度内提供 6-8 次高质量资源对接 + 进度跟踪 + 合作条款建议 + 风控支持	35,000/季度 (基础服务费) + 每成功落地 1 家核心合作伙伴, 加收 8,000 成果服务费 • “落地” 定义 : 签订正式合同且首单执行完毕 • 最多计收 4 家 (成果服务费上限 32,000)
「生态入链」尊享会员计划	中型制造企业、区域品牌、贸易公司	年度不限次需求发布 + 闭门产业对接会 (4 场/年) + 优先匹配 + 合作折扣	48,000/年 (含 3 次带成果服务费的对接额度) 超出部分 : 5,000/次 + 首单成交金额的 1.5% 成果服务费 • 成果服务费保底 5,000/单 • 所有通过平台促成的合作均适用
「出海快线」跨境 B2B 对接专项	出口工厂、ODM 企业、产业带集群	匹配真实海外买家 + 出海材料包 + 视频验厂协调 + 谈判支持	10,000 基础服务费 + 首单实际出口成交金额的 4% 作为成果服务费 • 成果服务费保底 : 15,000 • 成果服务费封顶 : 100,000 • 仅此一种收费模式, 不设纯固定费选项